



Institute for Proactive Strategies, Inc.

Touching the Hearts & Educating the Minds of Youth & Adults

November 28, 2011

Dear Mr. & Mrs. Willie Jolley,

I recently attended your Speakers Boot-Camp that took place between November 17th-November 21st, 2011 in Washington D.C. The boot camp was worth every penny I invested to come from Flint, Michigan and it far exceeded my expectations. Mr. and Mrs. Jolley both of you treated me like a diamond of exquisite value and worth. I was overwhelmed with hospitality, authenticity, professionalism, a loving spirit but most of all I was mentally and positively challenged to grow and become better as a speaker, entrepreneur, and human being.

The expert advice I received was more relevant and powerful than any of the top speaking books or entrepreneur books on the market I have read. Without exaggeration I could probably identify over 300 key points I learned from this extensive and invigorating boot camp. Some of them included being able to do the following:

- A. Tell your story.
- B. Positioning your body for the greatest speaking impact.
- C. How to properly arrange and create a speech.
- D. Successful methods of how to deliver a winning presentation.
- E. Expert feedback from speeches we made that were encouraging & empowering.
- F. How to build a speaking career from the ground up.
- G. How to publish a book
- H. Successful entrepreneur methodology
- I. Social Marketing
- J. Methods to build your network and increase your net worth.

WE EMPOWER YOUNG PEOPLE & ADULTS TO SUCCEED IN LIFE

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The atmosphere offered an intimate setting and I was able to get to know both of you in depth. It also afforded us as participants to take away possible lifelong friendships and collaborations. The participants and I that attended are starting a Master-Mind Group on line to support each other to expand our opportunities and enlarge and encourage each other in our career possibilities. This master-mind group was inspired by you Mr. Jolley. It would be virtually impossible to describe my total experience on paper but the bonus treatment I received was unexpected and it will have a lifelong impact. A few of these experiences included the following:

- A. Being personally picked up by Mrs. Jolley the first day I arrived and taken to a fabulous restaurant and treated to a great meal. As participants we had the opportunity there to meet and interface with the international and infamous Mr. Willie Jolley. Mr. Jolley you are more positive and inspiring then even your books or speeches depict you.
- B. To be picked up from my hotel daily by your personal chauffeur was appreciative. Not only was I picked up but I was picked up by the owner of the chauffeuring service who was funny, professional, inspiring and entertaining. She was almost worth the price of admission for attending the boot-camp alone.
- C. The great meals and fellowship at our training facility were great.
- D. Making sure I had your personal contact information should anything arise was reassuring.
- E. To top it all off; motivation, inspiration, energy, passion, vision and positive ideas and thoughts circulated throughout the air like the BP oil spill of 2010. It was difficult to cap the richness of the overflow.

I thank you for the experience and invitation. I look forward to working with you in the future and purchasing all your products and services so I can become a better speaker and a more awesome person.

Everett Roberts



Your Flintstone & Co-Founder of the Institute for Proactive Strategies, Inc. & Founder of Be Encouraged & Empowered, Inc.