

"This is a WOW program, that gets RESULTS!"

–Lori Riggs, CMP, National Safety Council

“An Attitude of Excellence!”

Willie Jolley’s Simple Secrets...To Transform Your Team to Excellence!



***"He helped Ford Motors become profitable...
and he can help you too!"***

An Attitude of Excellence! (Part I): Five Simple Steps For Five Star Success

Willie Jolley has spent the last decade studying the secrets that five star organizations use to separate them from their competition. He learned that Five Star Organizations always start with Five Star People! And if they can't hire them...they will make them!

This is an organizational development program that focuses on five core elements:

- Leadership
- Change Management
- Teambuilding
- Customer Service
- Attitude

An Attitude of Excellence! (Part II): The Leadership Advantage!

To have Five Star Success, you must have leaders at every level of the organization...who understand that leadership is not a position but rather is an action!

The leadership continuum explores the **VDAD** (Vision-Decision-Action- Desire) formula for leadership development with an emphasis on customer-centric service.

Some companies who have benefited from this powerful program

- Dell
- DuPont
- Wal-mart
- Marriott
- Raytheon
- Sodexho
- Verizon
- Bell South
- McDonald's



Willie Jolley
CSP, CPAE

- Named "One of the Top 5 Speakers in the World" by Toastmaster's International
- Inducted into the Speaker Hall of Fame