

# Free In-Service Program Success Kit

Willie Jolley Worldwide | PO BOX 55459 Washington, DC 20040 |  
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*"This is a WOW program, that gets RESULTS!"*

-Lori Riggs, CMP, National Safety Council

## "An Attitude of Excellence!"

Willie Jolley's Simple Secrets...To Transform Your Team to Excellence!



*"He helped Ford Motors become profitable...  
and he can help you too!"*

Voted "ONE OF THE 5 BEST SPEAKERS IN THE WORLD," Speaker Hall of Fame  
Recipient, CPAE Award Winner and Five-time WAMMIE Winner!



### Some companies who have benefited from this powerful program

- |            |            |              |
|------------|------------|--------------|
| ■ Dell     | ■ Marriott | ■ Verizon    |
| ■ DuPont   | ■ Raytheon | ■ Bell South |
| ■ Wal-mart | ■ Sodexo   | ■ McDonald's |

**Willie Jolley**  
CSP, CPAE

- Named "One of the Top 5 Speakers in the World" by Toastmaster's International
- Inducted into the Speaker Hall of Fame

Hiring the RIGHT speaker is important for the SUCCESS of your in-service program. You want to create a world-class "WOW" experience that leave the teachers and staff talking about your event for days... even months afterwards. You need a program that inspires teachers to exceed state essential academic learning benchmarks with an "Attitude of Excellence". Real testimonials speak louder than vague claims.

**1** "A Proven Pro...One Of America's Best Speakers!"  
-Lisa Marvel  
Scottsdale Meeting and Conference Center

**2** "Content-Rich, yet Highly Entertaining!"  
-Robert Carr, Vice -President  
Society Of Human Resource Managers (SHRM)

**3** "A Consistent Home Run Hitter...  
in fact he hit a Grand Slam!"  
-William Freeman  
White House Executive Exchange Committee

**4** "Easy To Work With! (One of the best...  
yet he is down to earth, not a Prima Donna)!"  
-Steve Creet, Meetings Manager  
Prudential Australia



You need a **PROFESSIONAL SPEAKER** who can **maximize your budget.** Hiring a professional keynote speaker gives you the peace of mind of knowing your investment will go a long way. A speaker with dozens of positive testimonials from major corporations lets you preview the **RESULTS.**

## Willie Jolley delivers high-energy

“WOW” presentations, content-rich keynote speeches, and life-changing motivational programs.

Click on the banner to see what clients are saying on our YouTube Page:



## Willie Jolley takes great care to address the need to relate to all members of your

**audience.** Preparation for your event begins far in advance in order to understand your leadership team or audience.

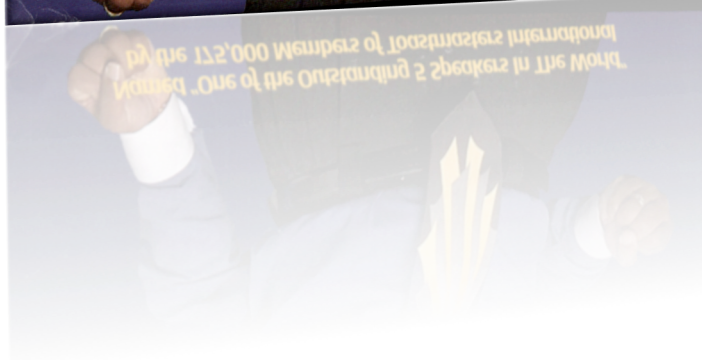
**EXPERIENCE THE “WOW” OF Willie Jolley**

“America’s Premier Celebrity Singer-Speaker-Author!”  
 Inspiration ■ Entertainment ■ Education ■ Motivation

“Every so often you hear someone speak, and you find yourself saying ‘I wish they would keep going!’ Willie Jolley is that speaker!”  
 —Michael Robey  
 Regional Vice-President  
 John Hancock Financial Services

“Everyone is looking for the ‘great speakers’ who can really connect with audiences. Willie Jolley is that speaker! He is Captivating, Compelling and Life-Changing!”  
 —John Stankey, President  
 SBC Southwestern Bell

Named “One of the Outstanding 5 Speakers In The World” by the 175,000 Members of Toastmasters International



# Award-Winning Keynote Speaker

Voted "ONE OF THE 5 BEST SPEAKERS IN THE WORLD," Speaker Hall of Fame Recipient, CPAE Award Winner and Five-time WAMMIE Winner!

## Five Simple Steps For Five Star Success!

"Five Simple Steps For Five Star Success" is built on the understanding that Five Star Organizations always start with Five Star People... and if they cannot hire them, they will make them! This program is a comprehensive combination of critical components for organizational development and business growth. The topics are:

- Leadership Development
- Change Management
- Teambuilding
- Customer Service
- Attitude Enhancement!

*"Willie Jolley is The Ultimate Keynote Presenter! An Incredible Speaker, A Great Singer and Entertainer who has incredible content! Willie Jolley has it ALL!"*

— Ed Griffin,  
Meeting Professionals  
International

## How to Stage A Stellar Comeback... (When Life, the Economy or Your Competition Deals You a Setback!)

Author of the international best-selling book, *A Setback Is A Setup For A Comeback*, Willie Jolley shares the techniques, ideas, principles and strategies he collected from people around the world who have staged incredible comebacks after suffering massive setbacks. This is a tremendous program that



Willie Jolley's Dynamic Keynote Programs Accelerate Business Growth by Growing People, Performance & Profits

will inspire, inform, motivate and educate your attendees, and help them to come back bigger and better than ever!!!! *Many people may talk about turning setbacks into comebacks, but Willie Jolley wrote the book!*

## How To Be Unstoppable! Leadership & Achievement!

Willie Jolley shares his strategies on leadership and how leadership is an action not a position! Great leaders always focus on the possibilities rather than the challenges; and they are willing to do what is necessary rather than what

is comfortable! Leaders look to develop more leaders rather than more followers. Whether an association executive, sales professional, entrepreneur, business owner, or manager...you will experience growth and renewed enthusiasm for reaching and exceeding your goals. This program will develop more leaders and set them on a course for becoming unstoppable!

## Change Is Good... When Your Attitude Is Great!

Change Happens! Life Happens! Stuff Happens! In this program, the audience is sold on the positive perspective of change!

Change is essential to any growth process. Everybody wants progress, but nobody wants to change! Yet, progress always necessitates change; and change is the key to progress! Mr. Jolley shares his "VDAD" (Vision, Decision, Action, Desire) Formula for successfully embracing change. You will leave this program viewing change as an ally—not an enemy. You will leave ready to implement the formula to drive change. *You will leave believing that change "truly" is good when your attitude is great!*

*"This is an incredible program that hit all my needs. It mixes Leadership, Change, Teambuilding and Customer Service...ALL into one program! It was fantastic!"*

—Carlos Saldana  
US Marines Corps

## Excellence...Is the Best Job Security!

*"The best way to build your future is to build yourself. And the best way to build your organization is to build your people."* —Willie Jolley

With increased corporate downsizing and corporate restructuring, people need to know that job security is not guaranteed! Yet, there are specific aptitudes and attitude skills that can be enhanced to make sure that you are always in demand. Learn how you can stay employed and be an asset to every organization!

# Willie Jolley's Clients Say It All...

*"I am concerned about the bottom line and the bottom line is that Willie Jolley gets RESULTS!"*

—Sandy LeBlanc, Marriott Hotels

*"I can't remember when we had a speaker who had such a positive response from the Managers and Managers-In-Training. I have heard many of them quoting you since the meeting!"*

—Frank Meeks, President, Domino's Pizza

*"People were riveted! What an astounding gift your presentation was to ASAE. Please use me as a reference!"*

—Marcia Rhea, CAE, ASAE

*"Willie Jolley wowed a room of seasoned meeting professionals and brought us to our feet! The mixture of Music and Motivation was Incredible. We have NEVER seen this kind of response from our members! Willie Jolley is AWESOME!"*

—Monica Halbritter, Meeting Professionals International (MPI)

*"Without a doubt, our best sales program yet! You helped drive the Internet sales force to another level of sales success even during a downturn economy. Outstanding!"*

—Eric Cevis, Senior Vice-President, Verizon

*"Wow! Truly our Best Sales Gala EVER! You did what you said you would do...Inspire our Team!"*

—Douglas Adams, United National Bank

*"Extraordinary! Simply Extraordinary! You spoke for our Team and helped us take our thinking to another level and had us on our feet, then spoke for a high school we adopted, and had them standing on their feet! Incredible!"*

—Ron LeGrand, Nabisco

*"Willie Jolley changed my attitude! I never felt so good about my job and now I know I play a BIG PART in the success of the company!"*

—Andrea Lang

Georgetown Conference & Convention Center

## Other Clients Include...

Ajilon, Inc.

American Cancer Society

American Heart Association

American Society of CLU

& CHFC

American Society of

Association Executives

American Agri-insurance, Inc.

Amway, Australia

Bell South

Blue Cross/Blue Shield

Boys and Girls Clubs

Of America

Chase Insurance

Chase Manhattan Bank

CIA (Central Intelligence

Agency)

Coca Cola

Dell Computers

Domino's Pizza

Excel Communications

Georgia Power Company

Girl Scouts of America

Glaxo Wellcome

Gulf Stream Aircraft

Heilig Meyers Furniture

Horatio Alger Association

IBM

International Trucking Co.

Kansas Credit Union

Association

Marriott

Mary Kay Cosmetics

McDonald's

Meeting Professionals

International

Mistic Soft Drinks

Mississippi Credit Union

Leagues

Nabisco

National Association of

Realtors

National Federation of State  
Highschools

National Sales Network

NEC Technologies

Ohio Credit Union Leagues

Pepsi

Phoenix Printing

Prudential of Australia

Quixtar

Radio One, Inc.

Raytheon

Rydex Series Trust

SBC

Schindler Elevator

Sheraton Hotels

SmartPractice

Society of Human Resource

Managers

Sodexho

South Carolina Credit Union

Leagues

Sprint

Superior Mortgage

United National Bank

US Army

US Department of the Interior

US Marine Corps

US Navy

US General Services

Administration

US Postal Service

Verizon

Von Hoffman Press

Wal-Mart

White House Credit Union

White House President's

Executive Exchange

Association

Washington Convention &

Tourism Corp.

The World Bank

Zurich Australia Financial

Your next In-Service program can be "WOW" experience with Willie Jolley as your keynote speaker.