

March 8, 2011

Willie Jolley 5711 13<sup>th</sup> St. NW Washington, DC 20011

Dear Willie:

I did not want another day to go by without sending you my sincerest thanks for a job well done at our association's annual convention and expo. As you know, the opening keynote speaker plays such an important role in our convention ~ setting the conference tone for attendees with a positive and upbeat message that can be implemented right away.

You were not only excellent to work with in advance, but onsite you were prompt and easy to work with. The best part of all - YOU DELIVERED and WOWED our attendees! Your message was on target, and our members are still raving about your presentation. Thanks for making me 'look good' in the eyes of Aging Services of Minnesota members (and staff).

Below are a few comments from the evaluation:

- Excellent--full of positive energy!
- · Very engaging.
- Willie was great. I was fired up the rest of the week.
- Willie had high energy. Did set my tone for the day, very motivating.
- Outstanding speaker! Upbeat and invigorating before a long day of sessions.
- I could listen to Willie for hours. I wish all my staff could have heard him!
- His positive attitude was contagious!
- He was an awesome speaker and will always remember his story about when something bad happens; it is actually a blessing in disguise.
- Very personable ~ Willie shook our hands as he exited the event.

Thanks again and keep in touch,

Jenny Prosser

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Aging Services of Minnesota is the state partner of LeadingAge and the Assisted Living Federation of America