

WILLIE JOLLEY PRESS RELEASE

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American Public Television Presents “TURNING SETBACKS INTO COMEBACKS” with Award Winning Speaker and Best Selling Author Willie Jolley!

In a time of high fear and anxiety, financial loss, historic unemployment rates, foreclosures and business failures ... when everyone is concerned about the economy, the message of International best-selling author, speaker and "Comeback" coach, Willie Jolley...‘How To Turn Setbacks Into Comebacks’ is the absolute perfect message for these dire times!

Day in and day out, we hear the gloom and doom and dire forecast and the impact is overwhelming with some people even resorting to drastic actions like suicide. In response to this crisis, American Public TV has created a powerful special, featuring award winning speaker and best selling author, Willie Jolley. In his captivating style Willie Jolley shares his message of hope with humorous insights and with profound stories and anecdotes. He is the author of the best selling book, A Setback Is A Setup For A Comeback, and has developed a reputation for helping people turn their setbacks into comebacks.

In this one-hour special Willie Jolley shares specific T.I.P.S. (Techniques, Ideas, Principles and Strategies) for reducing the trial and error on the road to success and overcoming life’s most difficult challenges. He shares his innovative VDAD Formula (Vision-Decision-Action-Desire) as well as his personal story of being fired and using these techniques to help him build a very successful business.

Willie Jolley is an award winning speaker and national media personality. He was named “One of the Outstanding Five Speakers in the World,” by Toastmasters International and was the recipient of the CPAE/Speakers Hall of Fame for speaking excellence. He is the host of “The Willie Jolley Radio Show” on the XM Radio Network and also hosts a daily syndicated radio feature called “The Willie Jolley Motivational Minute!”

The new Public Television Special debuted across America this month, and has so far been one of the Most Requested "New Adds" for this Public Television Pledge Special Season! You will be inspired, informed and entertained by one of the "Best In The Business!"

Below is a link Detroit Public Television is sending it to affiliates and media to promote the Special. Please feel free to pass it along. It is very impressive!

"Turning Setbacks into Comebacks with Willie Jolley"

<http://www.interslicestudios.com/iaemail/081223/>

P.S.- Here are a few of the cities airing the new Special:

New York, Philadelphia, San Francisco, Atlanta, Las Vegas, Washington DC, Detroit, Tampa, Seattle, Cleveland, Pittsburgh, Baltimore, Charlotte, Milwaukee, Grand Rapids, Norfolk, Albuquerque, Macon, Little Rock, Savannah, Chattanooga, Bismarck, Jacksonville, Providence, Augusta, Salisbury, Albany, Jonesboro, Rock Island, Minot